

San Juanico Tacloban
Rotary
Club



Tribune



A NEWSLETTER OF THE ROTARY CLUB OF SAN JUANICO - TACLOBAN CITY, PHILIPPINES



Strengthening Leadership and Engagement: RC San Juanico's Commitment to Growth and Member Satisfaction



San Juanico Tacloban
Rotary
Club



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Rotary International President January 2025 Message

I always walk into meetings at my home club of McMurray, Pennsylvania, with a smile on my face.

A few years ago, someone arrived late. Instead of scolding the person, we cheered. Since then, we've made it a tradition to applaud all members when they arrive for meetings. It's tough not to smile with a greeting like that.

There's nothing more powerful for engaging and retaining members than a club that's vibrant, welcoming, and — yes — fun.

Think back to what drew you to Rotary. Chances are, it wasn't just the service projects or professional networking. It was the people — the friendships, the shared laughter, and the joy of working toward a common purpose. That's what keeps us coming back.

If you're looking for that sense of joy in your meetings, don't be afraid to ask yourself and your fellow members some tough questions. If you were a prospective member, would you join your current club? It's a powerful question but don't stop there.

Do members of your club feel that they belong? Are your meetings fun? If not, what can you do about it together?

At your next meeting or event, try something new to bring out a few extra smiles. It's the simple things that create lasting bonds and make clubs simply irresistible.

Here's one example of a club moving in the right direction. The Rotary Club of Fukushima, Japan, has been combining environmental responsibility with community fun since 2021. In Japan, people have made picking up trash into a sport known as SpoGomi, and every year the club hosts a game.

This year, more than 400 participants cheered each other on while they came together to improve their community.

This event is an excellent example of how Rotary clubs can have fun, make a difference, and raise awareness for broader global challenges all at the same time. And the inclusive, family-friendly format allows people of all ages to participate.

When we enjoy what we do, that energy becomes contagious. It's what attracts new members and keeps our clubs strong and engaged. It helps people feel that they belong.

Retention and culture go hand in hand. The healthier our club culture, the more likely members are to stay. Rotary magazine is an outstanding resource for inspiration on how to enhance our club culture and deepen member engagement. I encourage you to explore the stories and strategies in these pages, drawing from other clubs' successes to find ideas that work for you.

Together, we can create a more engaged, enjoyable, and inclusive Rotary that every member can feel proud to be part of. Let's continue with renewed commitment and enthusiasm, living *The Magic of Rotary*.

Stephanie Urchick
 Rotary International President



Rotary
District 3860



Message from the Club President

*D*ear Fellow San Juanico Rotarians,

I would like to extend my sincere gratitude to all of you for your continued commitment and active participation in our club's activities during the second half of January. Your dedication to service and leadership keeps our club strong and impactful.

Our **10th Joint Board and Regular Meeting** allowed us to reflect on our progress and strategize for the months ahead, ensuring that we remain aligned with our goals and Rotary's mission. Additionally, the **Members Satisfaction Survey** was a crucial initiative in understanding our collective experiences and improving our club's engagement and effectiveness. Your feedback and involvement are vital in making our club even more vibrant and inclusive.

Thank you for your passion and service. Let's continue to work together to realize the **Magic of Rotary** and make a lasting difference!

Yours in Rotary,

Erwin Vincent G. Alcala
President, Rotary Club of San Juanico

10th Regular Meeting



Membership Satisfaction Survey







THE OBJECT OF ROTARY

The Object of Rotary is to encourage and foster the ideal of service as a basis of worthy enterprise and, in particular, to encourage and foster:

FIRST

The Development of acquaintance as an opportunity for service.

SECOND

High ethical standards in business and professions; the recognition of the worthiness of all useful occupations; and the dignifying of each Rotarian's occupation as an opportunity to serve society.

THIRD

The application of the ideal of service in each Rotarian's personal, business, and community life.

FOURTH

The advancement of international understanding, goodwill, and peace through a world fellowship of business and professional persons united in the ideal of service.

THE ROTARY FOUR-WAY TEST

The Four-Way Test of the things we think, say or do

1. Is it the **TRUTH**?

2. Is it **FAIR** to all concerned?

3. Will it build **GOODWILL** and **BETTER FRIENDSHIPS**?

4. Will it be **BENEFICIAL** to all concerned?